

South Carolina Statewide Lodging Outlook Report
June 2020

	Occupancy Rate		Average Room Rate		RevPAR*		Room Revenue	Rooms Available	Rooms Sold
Current Month: June 2020	June 2020	% Chg	June 2020	% Chg	June 2020	% Chg	% Chg	% Chg	% Chg
United States	42.2%	-42.5%	\$92.15	-31.5%	\$38.88	-60.6%	-63.1%	-6.2%	-46.1%
South Atlantic**	43.9%	-39.8%	\$100.67	-21.6%	\$44.21	-52.8%	-55.6%	-6.1%	-43.4%
South Carolina	52.4%	-27.4%	\$116.84	-14.1%	\$61.27	-37.7%	-36.7%	1.5%	-26.3%
Year-to-Date: January through June 2020	Jan-June 2020	% Chg	Jan-June 2020	% Chg	Jan-June 2020	% Chg	% Chg	% Chg	% Chg
United States	43.1%	-34.5%	\$109.04	-16.8%	\$47.02	-45.5%	-47.8%	-4.1%	-37.2%
South Atlantic**	46.2%	-33.5%	\$116.80	-12.9%	\$53.97	-42.1%	-44.8%	-4.6%	-36.6%
South Carolina	44.2%	-31.5%	\$95.85	-18.0%	\$42.34	-43.8%	-43.6%	0.4%	-31.3%

*RevPAR = Revenue Per Available Room, i.e., total room revenue divided by total number of room nights.

**South Atlantic Region is comprised of: Maryland, Delaware, West Virginia, Virginia, North Carolina, South Carolina, Georgia, Florida

Only hotels with 10 or more rooms are included in the table above

All percent change is versus the same period in the previous year

Source: STR, Inc.